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APPENDIX A

IN THE SUPREME COURT OF FLORIDA
JULY TERM, A.D. 1972

TUESDAY, NOVEMBER 7, 1972

CASE NO. 42,677

DISTRICT COURT OF APPEAL
FIRST DISTRICT

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Petitioner,

versus

B. ROY GIBSON, JR. and
ST. JOSEPH TELEPHONE AND
TELEGRAPH COMPANY, ETC.,
Respondents.

This cause having heretofore been submitted to the Court on Petition for Writ of Certiorari, jurisdictional briefs and portions of the record deemed necessary to reflect jurisdiction under Florida Appellate Rule 4.5 c (6), and it appearing to the Court that it is without jurisdiction, it is ordered that the Petition for Writ of Certiorari be and the same is hereby denied.

CARLTON, Acting Chief Justice, ADKINS, BOYD, McCAIN and DEKLE, JJ., concur

A True Copy

ATTEST:

Sid J. White
Clerk Supreme Court.

(SEAL)

/s/Dave Lang, Jr.

DAVE LANG, JR.

Chief Deputy Clerk
Supreme Court of Florida

Y

CC: Hon. Raymond E. Rhodes, Clerk
Hon. Robert L. Howell, Clerk
Hon. Ben C. Willis, Judge

Truett & Watkins
(Hon. J. Ben Watkins)
Isler, Welch, Smith, Higby &
Brown (Hon. Larry G. Smith)

APPENDIX B

IN THE SUPREME COURT OF FLORIDA

DISTRICT COURT OF APPEAL,
FIRST DISTRICT, CASE NO. P-392

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Petitioner,

versus

B. ROY GIBSON, JR., and ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY, a corporation under the laws of the State of Florida,
Respondents.

Petition for Writ of Certiorari to the District Court of Appeal of Florida, First District

TO THE SUPREME COURT OF THE STATE OF FLORIDA:

Petitioner, JOSEPH A. MALONEY, d/b/a THE APALACHICOLA TIMES, presents this Petition for Writ of Certiorari to be directed to the District Court of Appeal of Florida, First District, and says:

1. Petitioner seeks to have reviewed that certain decision of the District Court of Appeal of Florida, First District, dated June 13, 1972, and filed in the records of that court on June 13, 1972, and recorded in

Minute Book 6 at Page 134, and Order Denying Petition for Rehearing, dated July 10, 1972, and recorded on the same day in Minute Book 6 at Page 151 of the records of that court.

2. This Petition is presented pursuant to Article V, Section 4, Florida Constitution, and Rule 4.5c(6) of the Florida Appellate Rules. Jurisdiction of this Court is based upon the grounds the decision in this cause is in direct conflict on the same point of law or reaches a different end result on the same or legally comparable set of facts as prior decisions of this Court or another District Court of Appeal of the State of Florida.

3. This Petition is accompanied by conformed copies of so much of the record of the proceeding in the court below, including the decision Petitioner now seeks to have reviewed, as is necessary to show jurisdiction in this Court and is accompanied by a Brief in support of the issue of jurisdiction of this Court to hear this Petition.

4. The following is a brief statement of the facts of this matter:

(a) Petitioner, who was Plaintiff in the Circuit Court of Franklin County and Appellee in the District Court of Appeal of Florida, First District, is the owner, publisher and editor of The Apalachicola Times, a weekly newspaper published in Franklin County, Florida.

(b) B. ROY GIBSON, JR., is and was Vice President and General Manager of the ST. JOSEPH TELE-

PHONE AND TELEGRAPH COMPANY, which is the franchised corporation authorized to furnish telephone service in an eight-county area, including Franklin County, Florida. GIBSON and ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY were the original Defendants in the Circuit Court and the Appellants in the District Court of Appeal and are the Respondents in this cause.

(c) On April 29, 1965, GIBSON made an address to the Rotary Club in Port St. Joe, Florida, in which he made certain factual allegations which were alleged in the subsequent libel and slander action to have been false and to have been made with actual malice directed against this Petitioner. The address was subsequently printed and distributed by ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY as a mailout with its monthly bills to all its subscribers in eight counties, which act was likewise alleged to have been done with actual malice.

(d) The Complaint in this cause upon which the issues were submitted to the jury alleged *false statements knowingly made by* Defendant GIBSON, individually and in his capacity as the Vice President and General Manager of Defendant ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY, and *that such statements were made with actual malice and intent to purposefully cause harm to this Petitioner.*

(e) The Defendants, Respondents here, filed the defenses of qualified privilege and "public figure", and the issues were submitted to the jury upon the

allegations of the Complaint as supported by the testimony and evidence and defenses interposed by these Respondents.

(f) The jury was instructed on elements of actual malice which would be required in event Petitioner, Plaintiff below, was found to be a "public figure" and also that a finding of actual malice would be required before punitive damages could be awarded this Plaintiff as claimed in his Complaint.

(g) The jury returned a verdict for both compensatory and punitive damages, assessing $5,000 in compensatory damages against the individual Defendant, GIBSON, and the corporate Defendant, ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY, and $20,000 in punitive damages against the corporate Defendant only.

(h) The District Court of Appeal upon these facts reversed the Judgment entered in accordance with the Verdict of the jury upon two grounds:

(1) The trial court erred in leaving to the jury as a finding of fact the question of whether Plaintiff was a "public figure", and

(2) The finding by the jury of actual malice in false statements knowingly and willfully made did not constitute "actionable libel" and therefore the trial court was directed to enter Judgment in favor of these Respondents and against this Petitioner, the original Plaintiff.

(i) This cause was first tried in the Circuit Court of Franklin County and a Final Judgment entered April 28, 1967, in accordance with the Verdict of a jury awarding compensatory and punitive damages to Petitioner.

That Judgment was affirmed by the District Court of Appeal, First District, by opinion filed August 27, 1968, reported as

GIBSON V. MALONEY
(Fla.App. 1, 1968)
214 So.2d 89.

(j) Certiorari was granted by this Court, and the Opinion of the District Court was quashed by the Opinion of this Court filed January 28, 1970, and reported as

GIBSON V. MALONEY
(Fla.App. 1, 1970)
231 So.2d 823.

The Opinion by this Court contained the instructions that "* * * *the cause is remanded to the District Court of Appeal with instructions that this cause be further remanded for a new trial upon proper instructions.*" (Emphasis Supplied)

(k) Petition for Writ of Certiorari was addressed to the United States Supreme Court, and that court by Order entered June 8, 1970, denied the Petition for Writ of Certiorari.

(1) The cause then proceeded to trial in the Circuit Court of Franklin County, and on the third trial, after a mistrial had intervened, the Verdict and Judgment for Plaintiff which were set aside by the District Court of Appeal in their Opinion, review of which is now sought, were entered.

5. The Points Involved on Appeal as stated in the Opinion by the District Court of Appeal were as follows:

POINT ONE

WHETHER THE PRIOR OPINION BY THIS COURT ESTABLISHED AS THE "LAW OF THE CASE" APPLICABLE IN SUBSEQUENT RETRIALS THAT PLAINTIFF-PETITIONER WAS A "PUBLIC FIGURE" AS A MATTER OF LAW AND SUCH ISSUE SHOULD NOT BE SUBMITTED TO THE JURY FOR THEIR FINDING.

POINT TWO

WHETHER THE DETERMINATION BY THIS COURT IN ITS PRIOR OPINION AS REFLECTED IN ITS INSTRUCTIONS THAT THE CAUSE BE REMANDED "* * * FOR A NEW TRIAL UPON PROPER INSTRUCTIONS." BECAME THE LAW OF THE CASE AND SHOULD GOVERN SUBSEQUENT RETRIALS OF THE MATTER.

POINT THREE

WHETHER WHEN THERE ARE CONFLICTING ISSUES OF FACT THE QUESTION OF WHETHER AN INDIVIDUAL IS A "PUBLIC FIGURE" IS A QUESTION OF FACT OR IS TO BE DETERMINED BY THE TRIAL COURT AS A MATTER OF LAW.

POINT FOUR

WHEN THERE IS A FINDING OF ACTUAL MALICE AS REFLECTED BY AN AWARD OF PUNITIVE DAMAGES IS THERE SUFFICIENT PROOF OF ACTUAL MALICE TO WARRANT UPHOLDING THE VERDICT IN A LIBEL AND SLANDER ACTION, THE FACT PLAINTIFF MAY OR MAY NOT BE A "PUBLIC FIGURE" NOTWITHSTANDING?

6. The same point of law was involved in the prior ruling by this Court in this particular case and also conflicts with the decision of this Court in *State of Florida, ex rel Virgil D. Hawkins v. Board of Control*, (Fla. 1955), 83 So.2d 20, which held that in construing the Constitution of the United States state courts are bound to abide by the decisions and interpretations of that Constitution by the United States Supreme Court.

The finding by the jury in this cause that actual malice existed with the making of the false statements alleged in the Complaint, as reflected by the award of punitive damages under the instruction by the trial court, should be allowed to stand under the decisions

of the United States Supreme Court in *New York Times v. Sullivan*, (1964), 84 S.Ct. 710, et seq.; *Associated Press v. Walker*, (1967), and *Curtis Publishing Company v. Butts*, (1967), both reported in 87 S.Ct. 1975, et seq.; and *Rosenbloom v. Metromedia*, (1971), 29 L.Ed.2d 318; and the decision by the Third Circuit Court of Appeals in the case of *C. R. Grove, et al. v. Dun & Bradstreet, Inc.*, (CCA 3, 1970), 438 F.2d 433, certiorari denied United States Supreme Court June, 1971, 92 S.Ct. 204; and the Circuit Court of Appeals of the Tenth Circuit in *Kansas Electric Supply Company v. Dun & Bradstreet, Inc.*, (CCA 10, 1971), 448 F.2d 647, certiorari denied United States Supreme Court March, 1972, 92 S.Ct. 1289, which held that the *"public figure" privilege and the "New York Times Doctrine" did not apply to private subscription credit reports or other private individuals or publications which did not disseminate news for consideration by the general public*, which would be the applicable situation involving the publication which was alleged to be libelous in this instance.

The District Court's opinion likewise conflicts with this Court's opinion in *Abram v. Odham*, (Fla. 1956), 89 So.2d 334, which held the issue of "actual malice" was for determination by a jury and the trial court erred in dismissing the Complaint as a matter of law in that case.

7. The District Court of Appeal, First District, in its Opinion, review of which is now sought, is in conflict with the prior decision of this Court in the instant case and with the other decisions of this Court which hold that in interpreting the United States Constitution the

state courts shall follow prior interpretations by the United States Supreme Court and likewise decisions of this Court which hold that actual malice is a prerequisite to the award of punitive damages and upon such instructions the jury in this instance awarded punitive damages, which was a jury question as shown in the ABRAM case, supra.

8. The decision of the District Court of Appeal, First District, which Petitioner seeks to have reviewed being in direct conflict with the above-mentioned decisions of this Court and other District Courts of Appeal of Florida and because of the reasons and authorities set forth in Petitioner's Brief, it is believed this Court has jurisdiction in this cause and the Petition should be granted and Writ of Certiorari issued so this Court may review on the merits the decision of the District Court of Appeal, First District, in this cause.

WHEREFORE, Petitioner requests this Court issue its Writ of Certiorari and to review this matter on the merits and then to quash the decision and Order hereby sought to be reviewed and grant such other and further relief as shall seem right and proper to the Court.

Respectfully submitted,

J. Ben Watkins

TRUETT & WATKINS
The Title Building
Tallahassee, Florida
Attorneys for Petitioner

I hereby certify copy of the foregoing Petition for Writ of Certiorari was furnished District Court of Appeal, First District, Supreme Court Building, Tallahassee, Florida, and to Larry G. Smith, Esq., Isler, Welch, Bryant, Smith, Higby & Brown, 434 Magnolia Avenue, Panama City, Florida, by mail this 8th day of August, 1972.

J. Ben Watkins

J. BEN WATKINS

APPENDIX C

IN THE DISTRICT COURT OF APPEAL
FIRST DISTRICT, STATE OF FLORIDA
JANUARY TERM, A.D. 1972.

CASE NO. P-392

B. ROY GIBSON, JR., and
ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY,
a corporation under the laws of the State of Florida,
Appellants,

versus

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Appellee.

NOT FINAL UNTIL TIME
EXPIRES TO FILE REHEARING
PETITION AND DISPOSITION
THEREOF IF FILED.

Opinion Filed June 13, 1972.

An Appeal from the Circuit Court for Franklin County, Ben C. Willis, Judge.

Larry G. Smith of Isler, Welch, Bryant, Smith, Higby & Brown, for Appellants.

Truett & Watkins, for Appellee.

SPECTOR, Chief Judge.

Appellee's libel action against appellants has been considered by this court on an earlier occasion. Gibson v. Maloney, 214 So.2d 89.

In that case, we affirmed a libel judgment against appellants in the amount of $10,000 compensatory damages and $5,000 punitive damages. The Florida Supreme Court granted certiorari and reversed this court, holding that appellee made himself a "public figure" by virtue of his newspaper publishing activities; and, therefore, under the holdings in Abram v. Odham, 89 So.2d 334; Jacova v. Southern Radio and Television Company, 83 So.2d 34; and New York Times v. Sullivan, 376 U.S. 254, the statement that gave rise to this suit was fair comment on a public matter relating to an individual who had by choice made himself newsworthy and a part of the passing scene. See Gibson v. Maloney, 231 So.2d 823. So holding, the Supreme Court directed us to remand the cause for a new trial upon proper instruction.

Upon remand a second trial was held in January of 1971 which resulted in a mistrial when the jury was unable to agree on a verdict. In May 1971, a third trial was held which resulted in the judgment against both appellants for $5,000 compensatory damages and $20,000 punitive damages against the corporate appellant only.

The facts underlying this controversy are fully set forth in the two prior appellate decisions cited above, necessitating only a brief recitation of them in the opinion where required. Appellant Gibson is an officer of the corporate appellant. In 1965, while addressing the Port St. Joe Rotary Club, he made the following statement:

> "Now, I shall take Apalachicola: Our exchange there in the year 1964 lost 74 telephones — only exchange that we have that showed any loss in telephones — and, in my opinion, this loss can be attributed largely to the local newspaper in Apalachicola and its publisher, who seems to take pleasure in berating and abusing any business interest in his community, including the larger taxpayers in his County; and, in my opinion, frequently, in referring to the Alfred I. DuPont Estate and its various interests, not only vents his displeasure, venom, and, in some instances, outright falsehoods — this in spite of the fact that the interests of the Alfred I. DuPont Estate are one of the largest taxpayers in the County.
>
> * * *
>
> "In closing, I shall simply say that I think we in Port St. Joe, and in all of the communities where the St. Joseph Telephone & Telegraph Company furnished telephone services — with the exception of Apalachiocola — are fortunate in having newspapers, in their com-

> munities, or near them, that welcome and invite business and industry. Business and industry do not go where they are unwanted and vilified, but where they are wanted and invited."

Thereafter, Gibson had the speech printed and mailed to some 6,000 telephone subscribers of the company and appellee brought this action, alleging that he was libeled by the appellants' conduct. The trials, judgments and appellate proceedings described above ensued.

The first point raised by appellant for reversal is that the trial court erred in refusing to charge the jury that the plaintiff was, as a matter of law, a public figure and that therefore plaintiff was entitled to recover only upon proof that Gibson made the defamatory statement complained of with actual malice.

The trial court gave the following instruction to the jury on the "public figure" issue:

> "There are some different rules which are applicable when the person who seeks to recover for defamation is what is known as a public figure. The public figure is not necessarily a public official, but may be anyone whose occupation or activities cause him to stand out from the general public, or one who engages in a public enterprise or course of conduct whereby he seeks to influence public opinion. Now, a public figure

> may not recover damages for defamatory falsehood relating to his conduct in connection with the activities which have made him a public figure, unless he proves that the statement or statements were made with actual malice; that is, with the knowledge that it was false or made with a reckless disregard of whether it was false or not. If you should find from the greater weight of the evidence that Mr. Maloney was, at the time of the events which have been involved here, a public figure, as I have defined it, he may recover only if you find that any defamatory statement made, was made by the defendants with actual malice against the plaintiff."

The thrust of appellants' objection to the above instruction is that it left the question of whether the plaintiff was a public figure for the jury to decide when the Supreme Court had decided, as a matter of law, that the plaintiff was a "public figure" in its opinion in the certiorari proceedings at 231 So.2d 824. The Supreme Court made the following statements regarding the status of the plaintiff:

> "The record clearly shows that appellees acquired a small weekly newspaper in Apalachicola, Florida, and immediately started a news and editorial campaign against the Alfred I. duPont interests and its affiliates, St. Joe Paper Company and St. Joseph Telephone and Telegraph Company. Samples of the publications in the record demonstate an attempt to harass and abuse the duPont in-

> terests, apparently for the purpose of convincing the public that these interests were some sort of evil influence in the community of Apalachicola and that it would therefore not be a good place to live and do business.
>
> * * *
>
> "There can be little doubt that Maloney entered the area and established the anti-duPont editorial policy of his Apalachicola Times, for the purpose of arousing public indignation against these interests, and by virtue of that made himself a public figure engaged in a public enterprise and for the purpose, among other things, of influencing public opinion. He became a part of the passing scene and therefore subject to fair comment. . . ."

Appellants contend that the Supreme Court's ruling on the "public figure" question became the law of the case, and therefore it was error to permit that question to be decided by the jury on retrial. We agree. Under the instruction as given, the jury was not required to find that plaintiff was a public figure. Indeed, as worded, the instruction enabled the jury to find that plaintiff was not a public figure, a finding which if made would run counter to the holding of the Supreme Court.

Insofar as the public figure question is concerned, the same facts were adduced on retrial as were before the Supreme Court when it made the decision that plaintiff was a "public figure". Thus, the jury was erroneously empowered to supersede the Supreme

Court's ruling with respect to that issue. At this juncture, it is necessary to recognize that class of persons coming within the "public official" doctrine of the New York Times v. Sullivan case, supra, has been broadened not only to include "public figures" in subsequent cases but has more recently been even further broadened so as to include a private individual about whom a defamatory falsehood has been uttered in a newscast about the individual's involvement in an event of public or general interest. See Rosenbloom v. Metromedia, 403 U.S. 29, 91 S.Ct. 1811, 29 L.Ed.2d 296.

In light of the expanded class of persons which the United States Supreme Court has permitted to be inadvertently defamed in the absence of actual malice in the interest of the dominant policy of fostering an unfettered exchange of opinion concerning public officials, public figures and individual involvement in events of public interest, there can be no doubt that the plaintiff in the case at bar falls within the ambit of the Sullivan rule as expanded by its progeny.

Having concluded, as we do, that the plaintiff is a public figure and that the jury should have been so instructed, the criticality of the trial court's failure to do so becomes apparent. Since the instruction as worded required the jury to find actual malice as a prerequisite to liability only if it found that plaintiff was a public figure, the jury could have found that plaintiff was not a public figure and therefore could have found for plaintiff without finding that actual malice existed. When viewed in this perspective, the prejudice to appellants which resulted from the failure to give the defendant's requested instruction on the "public

figure" issue is inescapable. For this reason alone, the judgment reviewed herein must be reversed.

Further examination of the instruction as given to the jury indicates that the jury was not properly instructed as to the appropriate quantum of proof which is necessary to sustain a libel judgment in a public figure case. We hasten to add that the entire field of libel actions has recently undergone a significant change as to governing principles. Some of these changes have taken place subsequent to the trial in the case at bar. Accordingly, although we must apply new principles which have evolved during this appeal, we think it only fair to observe that in large measure the judgment now under review must be reversed by reason of changes in the law of libel occurring after the entry of the final judgment and, of course, of which the trial court was unaware.

Reviewing the instruction as given to the jury, we note the following language: "If you should find from the greater weight of the evidence that . . .". Such instruction as to the quantum of proof required is consistent with that normally utilized in a civil case. In Rosenbloom v. Metromedia at 29 L.Ed.2d 318, the court described the quantum of proof necessary to be as follows:

> ". . . none of the proofs, considered either singly or cumulatively, satisfies the constitutional standard with the convincing clarity necessary to raise a jury question whether the defamatory falsehoods were broadcast with knowledge that they were false or with

> reckless disregard of whether they were false or not."

In St. Amant v. Thompson, 390 U.S. 727, 20 L.Ed.2d 262, the court likewise held that actual malice in a libel case must be proved with "convincing clarity". In Bon Air v. Time, 426 F.2d 858, 864, (C.A. 5th, 1970), the court stated the proper burden of proof in the following terms:

> "In addition the Court placed a heavy burden of proof on plaintiffs — actual malice must be proved with 'convincing clarity'."

Clear and convincing evidence exceeds the usual standard or quantum of proof customarily invoked in civil cases usually described as a preponderance of evidence or, as did the trial court below in its instruction to the jury, by the greater weight of the evidence. Yet, it does not approach that degree of certainty understood to be inherent in the "beyond a reasonable doubt" standard used in criminal cases. See The Florida Bar v. Rayman, 238 So.2d 594 (Fla. 1970).

In instructing the jury that the plaintiff herein had the burden of proving his case by the lesser standard of proof, that is, by the greater weight of the evidence, the court permitted the jury to render a verdict on an impermissible constitutional standard of proof. A further point raised by appellants contends that the sufficiency of the evidence to support a jury verdict based on actual malice in a libel action was lacking. In determining the sufficiency of the evidence, our "duty is not limited to the elaboration of constitutional principles:

we must also, in proper cases, review the evidence to make certain that those principles have been constitutionally applied". New York Times v. Sullivan, 376 U.S. 254 at 285. Commenting on the necessity of reviewing the evidence, the court in Rosenbloom v. Metromedia, supra, stated at 29 L.Ed.2d 318:

> " 'With that responsibility, we are compelled to examine for ourselves the statements in issue and the circumstances under which they were made to see whether or not they . . . are of a character which the principles of the First Amendment, as adopted by the Due Process Clause of the Fourteenth Amendment, protect.' (footnote omitted)
>
> "Clearly, then, this Court has an 'obligation to test challenged judgments against the guarantees of the First and Fourteenth Amendments,' and in doing so 'this Court cannot avoid making an independent constitutional judgment on the facts of the case.' Jacobellis v. Ohio, 378 U.S. 84, 190, 12 L.Ed.2d 793, 799, 84 S.Ct. 1676 (1964). The simple fact is that First Amendment questions of 'constitutional fact' compel this Court's de novo review."

Actual malice in a libel action is more than a mere negligent error. The plaintiff must prove that the publication involved was deliberately falsified or published recklessly despite the publisher's awareness of probable falsity. Investigatory failures alone were held insufficient to satisfy this standard. New York

Times v. Sullivan, 376 U.S. at 286-288, 292; and Garrison v. Louisiana, 379 U.S. 64, 73-75, 79. Garrison emphasizes that even ill will or intent to harm are not enough. There must be showing of an intent to harm "through falsehood". (379 U.S. at 73)

An examination of the allegedly defamatory statement made by appellant Gibson at the speech before the Rotary Club in Port St. Joe can only be made in light of the publications made by appellee via his newspaper publishing facilities. Appellee's publications which were admitted in evidence amount merely to an opinion by him that the business interests by whom appellant Gibson is employed are responsible for the area's economic ills. Appellee is entitled to that opinion under the freedom of speech protected by the First Amendment. On the other hand, the statements made by appellant Gibson likewise amount to no more than his opinion that appellee's attitude toward business interests are responsible for the area's economic ills. He is entitled to hold his opinion just as much as the appellee is. Gibson's statement that appellee is anti-business is not totally without proof in this record. Indeed, at least insofar as Gibson's employer and its affiliated interests are concerned, that fact appears with convincing clarity in appellee's editorials. That appellee published inaccurate statements about the duPont interests is likewise inescapable from this record. Gibson erroneously represented the statistics of telephone subscribers in Apalachicola when he stated that the number of subscribers in the Apalachicola exchange was reduced by 74 by not explaining at the same time that the telephone company had transferred those

telephones from the Apalachicola exchange to the newly established telephone exchange across the bay at East Point. Thus, his statement was erroneous, inaccurate, and negligently made. But, its inaccuracy, etc., lies not in the representation that there was a reduction of 74 telephones in the Apalachicola exchange, because factually there was. Rather, the misrepresentation lay in what Gibson did not say, that is, that the 74 telephones were lost to Apalachicola because they were transferred to East Point. Boiled down to its essence then, if appellee was in any way libeled by appellant's references to the number of telephones lost, that libel rests upon what Gibson did not say rather than what he did say.

We cannot find, based on our independent analysis of the record, that the proofs considered either singularly or cumulatively satisfy the constitutional standard with the convincing clarity necessary to support a judgment that the defamatory statements about which appellee complained were published with knowledge that they were false or with reckless disregard of whether they were false or not. A finding of actual malice in a libel case coming within the purview of New York Times v. Sullivan and its progeny cannot rest on whether a reasonably prudent man would have published or would have investigated before publishing the statement complained of. St. Amant v. Thompson, 390 U.S. at 731. The continually evolving constitutional standards which measure one's right to comment upon matters of public interest and concern simply do not permit us to hold that what transpired during the continuing exchange of opinions of each other by the parties herein amounts to actionable libel.

Accordingly, the judgments appealed herein are reversed and the cause is demanded with directions to enter judgment in favor of the appellants.

JOHNSON, J., CONCURS. WIGGINTON, J., CONCURS IN PART, DISSENTS IN PART.

WIGGINTON, J., concurring in part, dissenting in part.

I concur in that part of the able opinion authored by Judge Spector which holds that the trial court erred in submitting to the jury the issue of whether appellee was a public figure, thereby leaving to the jury's determination whether proof of actual malice was required of appellee in order to sustain his cause of action. Because of this error, I agree that the judgment should be set aside in order that a new trial under proper instructions to the jury may be had.

I cannot agree with the concluding portion of the majority opinion which holds as a matter of law that no jury question as to whether the alleged libelous statement made by appellant was made with actual malice. The speech made by appellant Gibson unequivocally charged appellee with having printed and published outright falsehoods against the Alfred I. DuPont Estate and its various interests including appellant, St. Joseph Telephone & Telegraph Company, for the purpose of venting his venom and displeasure and berating and abusing them. A statement charging any person with having published lies against another for the purpose of berating and abus-

ing them is libelous per se from which actual malice may be implied. The act of appellant Gibson in having his speech printed and mailed to 6,000 of his telephone subscribers in the coverage area of appellee's newspaper is sufficient proof of actual malice to sustain the jury's verdict. The question of malice thus becomes one to be resolved by the jury in light of the explanation made by appellant as to his motives and intentions in making the statement and his proof of truthfulness. The proof does not establish as a matter of law that appellant's charge against appellee was true, thereby absolving appellant from liability. I therefore cannot agree that the trial court should be directed to enter judgment in favor of appellants.

APPENDIX D

IN THE DISTRICT COURT OF APPEAL
FIRST DISTRICT, STATE OF FLORIDA
JANUARY TERM, A.D. 1972

CASE NO. P-392

B. ROY GIBSON, JR., and ST. JOSEPH TELEPHONE AND TELEGRAPH CO., a corporation under the laws of the State of Florida,

Appellants,

versus

JOSEPH A. MALONEY, d/b/a THE APALACHICOLA TIMES

Appellee.

ORDER

Petition for Rehearing having been considered.

IT IS ORDERED that the petition is hereby denied.

WITNESS the Honorable Sam Spector, Chief Judge, and Seal of the Court this 10th day of July, A.D. 1972.

Raymond E. Rhodes

Clerk

A True Copy
ATTEST

Raymond E. Rhodes
Clerk, First District Court of Appeal
Tallahassee, Florida

APPENDIX E

IN THE DISTRICT COURT OF APPEAL
FIRST DISTRICT, STATE OF FLORIDA
JANUARY TERM, A. D. 1974.

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Appellant,

versus Case No. U-137

B. ROY GIBSON, JR., and ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY, a corporation under the laws of the State of Florida.
Appellees.

NOT FINAL UNTIL TIME
EXPIRES TO FILE REHEARING
PETITION AND DISPOSITION
THEREOF IF FILED.

Opinion filed June 4, 1974.

An Appeal from the Circuit Court for Franklin County, Ben C. Willis, Judge.

J. Ben Watkins of Watkins & Hill, for Appellant.

Charles S. Isler, Jr., and Richard Smoak of Isler, Higby & Brown, for Appellees.

PER CURIAM.

Affirmed on authority of Gibson v. Maloney, 231 So.2d 823 (Fla. 1970); Gibson v. Maloney, 263 So.2d 632 (Fla. App. 1972), cert. den. 410 U.S. 984.

RAWLS, Chief Judge; JOHNSON and SPECTOR, JJ., CONCUR.

APPENDIX F

SUPREME COURT OF FLORIDA

JULY TERM, A. D. 1974
WEDNESDAY, NOVEMBER 13, 1974

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Petitioner,

versus Case No. 45,791

B. ROY GIBSON, JR. and ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY,
Respondents.

DISTRICT COURT OF APPEAL,
FIRST DISTRICT
U-137

This cause having heretofore been submitted to the Court on Petition for Writ of Certiorari, jurisdictional briefs and portions of the record deemed necessary to reflect jurisdiction under Florida Appellate Rule 4.5 c (6), and it appearing to the Court that it is without jurisdiction, it is ordered that the Petition for Writ of Certiorari be and the same is hereby denied.

ADKINS, C.J., McCAIN, DEKLE and OVERTON, JJ., concur

ERVIN, J., dissents

APPENDIX G

Letter from the Supreme Court of the United States dated March 19, 1973:

RE: MALONEY, ETC. v. GIBSON, ET AL.,
No. 72-1065.

Dear Sir:

The Court today denied the petition for a writ of certiorari in the above-entitled case.

APPENDIX H

IN THE CIRCUIT COURT, SECOND JUDICIAL CIRCUIT OF THE STATE OF FLORIDA, IN AND FOR FRANKLIN COUNTY

JOSEPH A. MALONEY, d/b/a
THE APALACHICOLA TIMES,
Plaintiff.

versus Case No. 1028

B. ROY GIBSON, JR., and ST. JOSEPH TELEPHONE AND TELEGRAPH COMPANY, a corporation under the laws of the State of Florida,
Defendants.

FINAL JUDGMENT

This action was heard on Defendants' Motion for Entry of Judgment and Taxation of Costs.

Pursuant to the opinion and mandate of the District Court of Appeal, First District, dated July 11, 1972, final judgment is hereby entered in favor of Defendants, B. Roy Gibson, Jr. and St. Joseph Telephone and Telegraph Company.

IT IS ADJUDGED that Plaintiff, Joseph A. Maloney, d/b/a The Apalachicola Times, take nothing by this action and that Defendants, B. Roy Gibson, Jr. and St. Joseph Telephone and Telegraph Company, go hence

without day and recover their costs from Plaintiff in the sum of $2,346.58 for which let execution issue.

ORDERED at Tallahassee, Florida, on August 7, 1973.

/s/ BEN C. WILLIS
Ben C. Willis
Circuit Judge